



# Day 1 Agenda

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**Tuesday, March 3, 2026**

**9:00 am - 10:00 am      Business, Voting Meeting & Board Meeting (Members Only)**

**10:00 am - 11:00 am      Registration & Sponsors Exhibits**

**11:00 am - 12:00 pm      Day 1 Keynote Address**

- Forest Service Chief Tom Schultz

**12:00 pm - 1:30 pm      Lunch Buffet Service & Networking**

**1:30 pm - 2:30 pm      The Pundit Perspective**

- Steve Maviglio, President, Forza Communications
- Rob Stutzman, Founder and President of Stutzman Public Affairs

**2:30 pm - 3:00 pm      Break & Sponsors Exhibits**

**3:00 pm - 4:30 pm      Legislative Panel**

Kris Rosa, Rostrum, Principal (moderator)

- Senator Josh Becker
- Assemblymember Heather Hadwick

**5:00 pm - 7:00 pm      Reception & Networking**

# Day 2 Agenda

**Wednesday, March 4, 2026**

**7:00 am - 8:00 am      Breakfast Buffet Service & Sponsors Exhibits**

**8:00 am - 9:00 am      CAL FIRE Technology, Research & Development supporting Wildfire Protection in California**

Moderator: George YG Gentry, Senior Vice President

- Scott Gregory, Deputy Director Technology
- Jake Sjolund, Deputy Director, Fire Operations
- Eric Huff, Deputy Director, Resource Management

**9:00 am - 9:45 am      Break & Sponsors Exhibits**

**9:00 am - 9:45 am      Optional Special Presentation and Demo: CAL FIRE FRAP**

Introduction to the New Statewide Vegetation Burn Severity Viewer (Maple Room – 2<sup>nd</sup> floor)

- Jamie Lydersen, Assessment and Planning Supervisor
- Rebecca Wayman, Vegetation Ecologist

**9:45 am - 10:45 am      Day 2 Keynote Address**

- USDA Under Secretary Michael Boren

**10:45 am - 11:30 am      Economic Forecast on Wood Products, Housing & Beyond**

- Chris Thornburg, Founding Partner
- Beacon Economics

**11:30 am - 1:00 pm      Lunch Buffet Service & Networking**

**1:00 pm - 2:00 pm      California Public Private Innovation**

Moderator: Liz Berger, Vice President Climate and Energy

- Galen Smith, Collins Company
- Sierra Pacific Industries
- Ty Fahey, Crane Mills Company
- Bryan Taylor, Corral Creek, LLC

**2:00 pm - 3:00 pm**

**Legal Update**

Moderator: George YG Gentry, Senior Vice President

- Tyler Welti, Venable LLP
- Chris Carr, Partner, Paul Hastings
- Josh Newton, Partner, Best Best and Krieger

**2:00 pm - 3:00 pm**

**Student Event (by invitation only, Maple Room)**

Event Coordinators : Christina Tsapouklis & Emily Guerra

**3:00 pm - 3:45 pm**

**Break & Sponsors Exhibits**

**3:45 pm - 5:00 pm**

**New and Emerging Technologies & Innovations**

Moderator: Matt Dias, President, CEO

- Max Rudsten, Chief Commercial Office, Watch Duty
- BurnBot Update

**5:00 pm - 6:00 pm**

**Revitalization Respite & Networking**

**6:00 pm - 8:00 pm**

**The Rendezvous**

Optional event, additional ticket must be purchased

- Todd Morgan, University of Montana (Timber Product Output (TPO) Discussion
- Student Recognition